



TK Video Profits

Before you go any further...

I'm going to get straight to the point here. There's nothing worse than scrolling through pages of an e-book to get to the great content - I wrote this guide to provide REAL value... there's no need to scroll down! lets get straight into this valuable information.

What we are going to accomplish

Now I'm going to show you how you can sell ANYTHING whether its clothes, jewelery, affiliate products, real-estate etc. or even if you don't have anything to sell, this information is going to help you.

Firstly, we are going to create a video (after you have decided on a product), then we are going to market it, and then you are going to get paid. Before you can get paid, lets discuss a few things you will need.

If you are thinking of selling affiliate products or your own product, you will need the following:

Web Domain

Buy yourself a web domain, I recommend buying from [GDI \(Global Domains International\)](#) they include [Web Hosting](#). You need to store you files somewhere. [GDI](#) has web hosting that will allow you to store your files on your website.

Website Builder

Allowing you to create your own website with optional professional pre-formatted templates that make it easy, so you can create your own website within minutes.

Email Address

Match your website with a email address making it look more professional for example:

Joe@YourWebsite.ws

Affiliate Program

You can make an additional amount of money with GDI on top of what your making when selling products online. GDI pays you 1\$ every month for people that you refer 5 levels deep. You also receive an additional bonus commission of \$100 for every 5 people you refer in a weekly period:

So sponsor 15 and $3 \times \$100 =$ You Make \$300

You get all this opportunity and so much more for only \$10 a month!

You can also receive GDI Free for 7 days with my special link <http://website.ws/Terell303>

or

get a cheap looking domain for free at <http://www.dot.tk>

After getting your domain, you will need:

Graphics Package

To do some of the work, you will need a graphics package, to display the products with slide shows etc. you will need to download a free graphics package called GIMP. It includes most features found in high end software. Visit www.gimp.org

Gimp is a free graphics package, and to make the video itself, use Windows Movie Maker for a PC and iMovie for MAC (both programs should already be installed on you computer). If you need other free video-editing software, have a look here: [Internet Video Magazine](#) and [About.com](#)

Alright You Ready?? Lets Do It!

OK, lets start with the product. Now if you don't have a product that is fine. Some people don't like to make their own products but still make TONS of money. The best way to do this is to **SELL SOMEONE ELSE'S PRODUCT AND GET PAID!**

Why try and create your own product, if there's hundreds out there already, that have a proven history... with a track record of having a massive brand exposure. You can start by simply signing up with [ClickBank.com](#) or [Paydotcom.com](#) account. You will get loads of marketing tools, banners and material to help you sell & incorporate into the video you are making.

If you are creating your own product to sell

- Use a free sales page creator like [instant squeeze page generator](#) or copy somebody's layout on click bank etc...
- Add a [Paypal](#) or a [AlertPay](#)

Video Marketing

You don't even need to spend a fortune on video editing software. To create still images, you can get from www.gimp.org which is a free graphics package, and to make the video itself, use Windows Movie Maker for a PC and iMovie for MAC (both programs should already be installed on you computer). If you need other free video-editing software, have a look here:

[Internet Video Magazine](#) and [About.com](#)

Windows Movie Maker is the best software for beginners it's the first software I started with. Click the link below to read a guide and watch some videos on how to use it best:

[Windows Movie Maker](#)

Here's a guide for iMovie for Mac users:

[iMovie Video Tutorials](#)

If you want to spend some money and get a high quality software, try this review site:

[Video Editing Software Review](#)

This website will allow you to see the best rated video software.

To make a successful video, you need to remember these Important rules:

1. The most important way to get people to your video is your thumbnail that every video sharing site assigns to your video, make sure it stands out from the rest. The thumbnail should have a great image or message that people will be attracted to. Money, funny or silly pictures... anything that will get the video noticed!
2. Get the best quality output on a video as possible. Make sure you know which video formats are compatible for the video sharing site that your targeting, usually most of them accept WMV or AVI. To get the best codecs downloaded - such as DivX and Xvid
3. Make your video short and to the point. Around 1-2 minutes is great, and gets all the right information to the viewer.
4. Putting music to your videos is important. Try www.soundsnap.com as a source of free loops and sounds. DO NOT use copyright material, your video may get removed.

This is a free service that allows you to submit to many different video sharing sites with a click of a button

<http://www.Tubemogul.com>

Here's The *BEST* service to submit your video to 35+ videos sharing sites, social bookmarking sites, podcast directories that give you great back links to help rank your videos higher on search engines:

[Traffic Geyser](#)

List of video sharing sites to promote your products or service:

[List Of Video Sharing Websites](#)

Video Magic Trick - Showing you a powerful method for YOUTUBE!

Now that you have created a video. Its time to place it on YouTube to get massive exposure.

Step 1) Getting views and increasing the popularity of your video, so how do most of the Gurus marketers get popular with their videos?

By inflating views!

Now, I know everyone would like overnight success for free, but this is a paid service. There are a lot of companies offering this service right now, and at varied prices. A quick search for “Youtube views” will also provide a list of resources and people that will do it for a fraction of the cost. Check out some of the resources:

[Revisitors.com](#) (I direct all the targeted traffic to my YouTube videos)

[BuyYouTubeViews.com](#)

[TubeThumper.com](#)

You need to know how many views you need right? Well for the views that you receive should be around 11,000 views, in the next 24-48 hours. Just make sure that's its not always around the same amount views every time you upload a video. Also try to get ratings it will help you out BIG time!

Lets go ahead and continue to the next step...

Step 2) What do you put in the Title, description, and tags of your videos?

Make sure when you place a title for your video that it is a 'long tail keyword' instead of short keywords.

What is the difference between a 'Long tail keyword' and a 'Short Keyword'? A long tail keyword is something that says something about the product, instead of a word just to describe it. Example: 'Online Dating' is a short keyword, 'The Best Online Dating Service On The Internet' is a long tail keyword which is a more specific and targeted search term. Long tail search terms should be placed in all your titles for highly targeted prospects and exposure.

Now we are moving on to the description of your video. Describe the opportunity or the product that you are selling and make sure it includes all the long tail keyword phases. To find some long tail keywords all you do is go to Google's keyword tool [Click Here](#) and type in the short keyword phrase and you should see many different long tall keyword phases. Example: I will type in 'Online Dating' with Google's keyword tool then I will get a list like this.....

online dating
free online dating
online dating site
free online dating service
online dating personals
single online dating
new online dating

Now you need to do the following:

1. Write your website address at the very beginning of your description. don't forget the <http://www>. so your link can be clickable on Youtube.
2. When you're done, write the keyword/search term you are targeting to get high on youtube search results.
3. Make sure the description of your opportunity or product is setup correctly and check for typos!
4. After checking that, at the bottom of your description, write as many keywords as you possibly can think of, separated by spaces.

Youtube Magic Trick – Recap

1. Create the video, edit, and upload on Youtube
2. Title - should be a long tail search term
3. Description - should include an article with long tail keywords about your product or opportunity. At the end of the article add as many keywords as you can.
4. Tags - Add as many keywords as you can think of, and as many until you can't add any more.
5. Inflate your views and your finished!

Help your videos get more exposure and higher rankings on Google, Yahoo, Msn etc.

Its great to have videos out there, but your videos needs a bit of help too. Videos have a great relationships with search engines, and your site being linked on there helps. However, there are other ways to really make your site shoot up the Google listings. Here's what to do:

Sign up to the following sites:

<http://digg.com>

<http://www.squidoo.com>

<http://hubpages.com>

<http://wordpress.com>

<http://www.stumbleupon.com>

<http://delicious.com>

<http://www.clipclip.org>

<http://twitter.com>

<http://www.propeller.com>

Each one of these sites are proven to help your website and Youtube video get noticed by Google and other search engines. I recommend posting your videos and creating articles with www.Squidoo.com then use those sites above to promote your articles. It will help your articles and videos get TONS of back-links and higher search rankings.

Well That's All...

This is one of the methods I use to get my videos traffic and sales. I hope you enjoyed this simple guide on video marketing.

Please Join Me For Free Marketing Training: <http://www.TerellKissendal.com>

All the best, and God Bless.

Terell Kissendal

Ian Anthony Clarke – Author of The “Online MLM Success Formula”

***BONUS* Marketing Link Library**

<http://www.Aweber.com> - Best service for email marketing. Collect prospects name, email, and phone numbers and this service allows you to follow up with your prospects via email automatically

<http://www.AddNewFriends.com> - Add 50 People a day to Myspace with Friend Blaster Pro download for Free!

<http://www.tubeblastepro.com> - Add YouTube Friends, and Subscribers with Tube Blaster Pro download for Free

<http://www.socialmarker.com> - powerful tool in promoting a website, blogs, videos and so much more! But going through all of those social bookmarking sites is very time-consuming and downloading all toolbars is madness! That's where SocialMarker.com comes in, the free service designed to reduce the time and effort needed to socially bookmark a website

All This Information From Mike Dillard Is Great Content That Helped Me

<http://www.buildingonabudget.com>

<http://www.magneticsponsoringonline.com>

<http://www.abombcall.com>

<http://www.blackbeltrecruiting.com>

<http://www.freeppcleads.com>